



Saskatoon Kart Racers - Strategic Plan

Vision: Quality Racing & Family Fun

SKR Mission Statement

We will provide a quality karting experience in a fun, friendly and safe environment while promoting the sport of kart racing in Saskatchewan.

What we aspire to as a kart racing club

- Provide a safe, affordable, welcoming, and inclusive environment for racers and their families.
- Deliver well organized and fun kart racing events that cater for all levels of driving ability while promoting a family friendly environment.
- Nurture a healthy and active club membership keen to participate in all club related activities.
- Continually develop our racing facilities and ensure they meet the expectations of our membership and other external stakeholders including the community where we race.
- Foster, develop and promote kart racing within our community and create pathways for new drivers to participate in the sport.
- A professionally run non-for-profit organization with an engaged Board of Directors that provides strong leadership and manages all club related activities, financial and legal affairs in a prudent, honest & transparent manner.

Our Values

- We never compromise on safety.
- We demonstrate professional leadership.
- We have a strong focus on quality.
- We encourage a culture of accountability.
- We always promote **fairness**.
- We expect **respect**.
- We embrace inclusion, diversity, fun and friendship.

Effective Governance

- Maintain a professional and engaged Board of Directors.
- Ensure we meet all regulatory and legal obligations relating to a non-for-profit organization.
- Ensure the longevity and continuity of club operations.
- Maintain good governance practices.
- Maintain and develop appropriate club by-laws.

Track & Facilities Management

- Maintain a high quality & safe racing surface.
- Provide our membership and visitors with quality racing facilities and auxiliary equipment.
- Maintain clean and attractive facilities.
- Look for opportunities to improve the spectator experience.
- Ensure effective and appropriate health & safety processes and equipment are in place for driver and spectator well-being.
- Encourage our members to contribute their time to maintaining the facilities.
- Provide appropriate insurance provisions.
- Provide adequate site and facility security.

Racing & Practice

- Host quality racing events.
- Focus on affordability for our members.
- Provide opportunities for racers to practice.
- Ensure drivers are racing responsibly and safely
- Provide opportunities for learning the sport of karting (driving & wrenching).
- Provide opportunities for a wide range of ages and abilities to experience kart racing.
- Ensure ASN Canada regulations are followed.

Stakeholder Engagement & Promotion

- Keep our membership engaged and informed.
- Maintain positive community relationships.
- Look for opportunities to market and promote our club and grow membership.
- Seek out and attract sponsorship.
- Maintain a quality web site & social media presence.

Priority Objectives